



PRESS RELEASE

August 2008

The Aromatic Outback is a local Hunter Valley family owned and operated online handmade soap and skincare business. Our launch date is 1st September 2008 and we invite people to visit our website and learn about our products and what they can do for you. www.thearomaticoutback.com.au.

All our natural handcrafted soap and skincare products are vegetarian friendly, many are vegan friendly. We do not test our products on animals; just friends, loved ones and ourselves. We had been making and using our natural products for many years before we even thought to sell. For us, this is about lifestyle choices. We believe 100% in the handmade luxurious soap and skincare we offer for sale, because we use them in our own day to day lives. If it is not good enough for us and our loved ones to use, then it certainly is not good enough for you.

We select only the best ingredients, such as essential oils, natural clays, botanicals, herbs and skin loving vegetable oils and butters, so that we can ensure a quality product as our outcome.

Our soap and skincare is designed to nourish your skin. It is suitable for all skin types and from the young to the old. We formulate our products so that it is an entire mind, body and soul experience. We want using our products to be an uplifting experience that lingers on. Quality, natural handmade soap and skincare should be something that delights the senses. Enjoy a moment of luxury in today's hectic world.

The Aromatic Outback's products are available for both wholesale and retail sales. Wholesale need not just be to retail outlets; if you run a B&B why not offer our products to your guests and add a little spa luxury to their stay? All purchases can be made online at our website, www.thearomaticoutback.com.au.

So why not come and have a look. We'd love to "see you" there.

Any enquiries can be made via email to sales@thearomaticoutback.com.au.

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